



**EVENT PROGRAM ADVERTISING  
INSERTION ORDER**

*Event Dates: September 20<sup>th</sup> - 22<sup>nd</sup>, 2024*

COMPANY NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROV: \_\_\_\_\_ ZIP: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

**Ad Specifications:**

**Full Page (Non Bleed)** Size: 4 & 7/8" X 7 & 5/8"

**Full Page (Bleed)** Trim Size: 5 & 1/2" X 8 & 1/2"

Bleed Size: 5 & 3/4" X 8 & 3/4"

**Half Page** Size: 4 & 7/8" X 3 & 3/4"

All ads need to be supplied as high-res .pdf's cmyk or greyscale at 300dpi  
high-res .tif or .jpg files cmyk or greyscale at 300dpi

***PLEASE re-run our 2023 Program Ad: \_\_\_\_\_***

**COST CALCULATION:**

<b><u>ITEM DESCRIPTION</u></b>	<b><u>UNIT COST</u></b>
<b>FULL PAGE</b>	<b>\$495.00</b>
<b>HALF PAGE</b>	<b>\$295.00</b>
<b>PREMIUM SPACE</b> (Back Cover; Inside Front Cover; Inside First Page)	<b>\$750.00</b>
<b>PREMIUM SPACE</b> (Center two (2) pages)	<b>\$1,400.00</b>
<b>TOTAL \$ _____</b>	

***Or - Please make checks payable in US Funds to: "British Invasion, Inc."***

***MAIL TO: British Invasion, Inc., c/o Michael Gaetano, 481 Wire Road, Wells, ME 04090.***

***(NOTE: Costs are based upon camera ready art. If you need help designing an ad, we can put you in touch with a design and layout artist who will work directly with you to create your ad.)***

***Direct questions to Michael at (508)395-6663 or mgaetano@Britishinvasion.com.***